

Media Contact:

Tami Villa, Weber Shandwick
+1.408-685-0621
pr@ddn.com

DATADIRECT NETWORKS (DDN) DELIVERS HIGHEST BIG DATA PERFORMANCE WITH SFA10K-X, WORLD'S FASTEST INTEGRATED BLOCK AND FILE STORAGE APPLIANCE

Award-Winning DDN Storage Fusion Architecture (SFA) Technology Embeds Applications and File Systems While Optimizing Bandwidth, IOPS and Capacity Utilization for Cloud and Content

CHATSWORTH, CA — (September 20, 2011) — DataDirect Networks (DDN), the world's largest privately held information storage company, today unveiled the Storage Fusion Architecture (SFA) 10K-X, a leading integrated storage appliance that maximizes application performance while minimizing total cost of ownership for Big Data, cloud, and content-intensive environments.

"The DDN SFA10K-X is a high-performance, scalable solution that will meet the needs of today's and tomorrow's data-intensive organizations," said Alex Bouzari, CEO and cofounder, DataDirect Networks. "Our relentless focus on solving the challenges of the Big Data era has made DDN the top choice for organizations that require state-of-the-art data infrastructure with cost and investment protection in mind."

Building on DDN's Storage Fusion Architecture, the new SFA10K-X is a powerful storage foundation for data-intensive SAN, NAS and parallel file system applications, while also providing amplified performance for DDN's NAS Scaler, ExaScaler and GridScaler file storage solutions. The SFA10K-X features maximum performance efficiency while also flexibly supporting a variety of SSD, SATA and SAS media from a single, scalable system. SFA10K-X highlights include:

- ▶ Accelerates big data and large content workloads, with read-write speeds of 17 GB/s, 25 percent faster than the SFA10000
- ▶ Efficiently exploits solid state drive technology to deliver over 840,000 I/Os per second
- ▶ Supports up to 1200 drives (SSD, SATA, SAS) in a single system, while requiring only 2 floor tiles
- ▶ Capable of housing up to 1.8 petabytes (PB) in a single data center rack
- ▶ VMWare and VMWare ESX support to accelerate virtual server and desktop environments

"Storage density is about the combination of capacity and performance," said Taneja Group Senior Analyst Jeff Boles. "The trends toward virtualization and increasing digitization of everything mean that storage density matters. A difference in storage density might be the single secret ingredient that makes or breaks data centers as we continue to march into the age of Big Data. With the SFA10K-X, DDN continues its march in breakthrough storage density innovations — this time with a general purpose array, built for all workloads, but also fully optimized for today's virtualized business environments."

The SFA10K-X is also forward-compatible with future DDN SFA platforms, delivering investment protection and enabling customers to scale seamlessly for evolving big data demands while leveraging the best of tomorrow's technology. Additionally, all software enhancements (VMWare certification, large capacity support, performance improvements) available in the SFA10K-X are being made available to existing SFA customers at no additional charge.

The SFA10K-X is now shipping and available immediately for purchase from DataDirect Networks.

About DataDirect Networks

DataDirect Networks (DDN) is the world's largest privately held information storage company. We are the leading provider of data storage and processing solutions and services, that enable content-rich and high growth IT environments to achieve the highest levels of systems scalability, efficiency and simplicity. DDN enables enterprises to extract value and deliver results from their information. Our customers include the world's leading online content and social networking providers, high performance cloud and grid computing, life sciences, media production organizations and security & intelligence organizations. Deployed in thousands of mission critical environments worldwide, DDN's solutions have been designed, engineered and proven in the world's most scalable data centers, to ensure competitive business advantage for today's information powered enterprise.

For more information, go to www.ddn.com or call +1-800-TERABYTE (837-2298).

ddn.com

I N F O R M A T I O N I N M O T I O N [™]

©2011 DataDirect Networks. All Rights Reserved.